



Staley Countryside Meat Company

Staley Countryside Meat Co., established in 2021, is a locally owned and operated family business specializing in custom meat processing. With ODA inspection certification, they pride themselves on delivering high-quality services to their community.

Business Challenge

Staley Countryside Meat Co. relied heavily on their Facebook page for online presence, which limited their ability to effectively showcase information and provide online services. They wanted a dedicated website to serve as a professional, easy-to-navigate hub for their services, catering primarily to an older demographic and desktop users. Additionally, they needed a way to streamline processes such as cut sheet submissions and displaying menu prices online.

Our Solution

We created a simple yet polished WordPress-based website tailored to their needs, ensuring a straightforward design that appeals to their audience. The site was optimized for both desktop and mobile devices, allowing visitors to access information effortlessly. We implemented online fillable forms for cut sheet submissions and scheduling, enabling customers to complete and send forms digitally. Additionally, we made essential information, such as meat prices, catering options, and contact details, easily accessible and manageable for the client.

Budget

\$0 \$100K

Services

- Wordpress Website Development
- UI/UX Design

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

Results

The new website provided a professional and user-friendly platform that aligns with Staley's community-focused values. Customers can now conveniently submit forms online, reducing paperwork and improving efficiency for both the business and its clientele. Key details about their services, hours, and contact methods are now prominently displayed, enhancing accessibility. The site delivers a seamless experience for users while giving Staley Countryside Meat Co. a strong and customizable online presence beyond social media.

