



Ace Lock Safe & Security Inc.

Acelock is a local Marietta, OH locksmith business just down the street from our office. They're a family-owned business that's served the Mid-Ohio Valley for over 40 years. Acelock is the only ALOA approved locksmithing business in the area and continues to be a trusted professional for auto, commercial, industrial, and residential locksmithing services.

Business Challenge

Recently, the business has begun the process of switching hands within the family and passing the torch, so to speak/ With this change, Rob, the new owner and previous owner's son, was interested in beginning the Acelock journey beyond the company page on Facebook. He wanted something small to get him started that can grow and scale as he has the time and content to grow his digital presence.

Our Solution

We offer a scalable contract that offers everything you want, and nothing you don't, allowing clients to pick what services they need and only pay for those needs than buying into a package that has extra accoutrements they have no use for. We planned a one-page site for Acelock that can act as a thorough landing page to hit all their key business points to educate customers that come looking for locksmithing service.

Budget

\$0 \$100K

Services

- Responsive Wordpress Site

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

Results

We presented a mockup of their one-page site design to AceLock, and after approval, began the building process using a scalable online platform and mobile responsive theme. We provided training material so that Ace Lock could familiarize themselves with their site and how to manage their content with it in the future.

