



## **Bikes To Go**

Bikes to Go wanted to transition their website from a Wix-based platform to WordPress for improved performance and scalability. They sought to preserve the existing design while leveraging more modern tools to enhance speed and user experience. Time was a critical factor, as the client needed the new site completed quickly and with minimal disruption to their business operations.

## **Business Challenge**

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tools to enhance speed and user experience. Time was a critical factor, as the client needed the new site completed quickly and with minimal disruption to their business operations.

## **Our Solution**

Imagi-tech provided professional WordPress development expertise to rebuild the Bikes to Go website efficiently. Using an optimized WordPress theme, we recreated their existing design with modern tools, ensuring a seamless transition without compromising on the look and feel. Our process prioritized user experience, with careful attention to desktop and mobile navigation to make interactions smooth and intuitive. The entire project was managed end-to-end, eliminating stress for the client while ensuring a fast and reliable delivery.



### **Services**

- Wordpress Website Development
- Domain Management

### **About Imagi-tech**

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

# **Case Study**



## **Results**

### **Quick Turnaround**

The new Bikes to Go website was rebuilt and delivered for client feedback in a short timeframe.

### **Seamless Transition**

Once approved, Imagi-tech managed the go-live process, including migrating DNS records off Wix to spin down their previous service.

#### **Improved Performance**

The WordPress-based site is fast, efficient, and easy to update, providing a better experience for both the client and their users.

With a focus on speed, simplicity, and seamless execution, Imagi-tech partnered with Bikes to Go to deliver a modernized website that supports their business goals while maintaining their current design.



