



## Carolina Rides Rentals

Carolina Rides Rentals is a rental-focused business offering eco-friendly transportation solutions, including high-quality electric vehicles for short-term use. A sister company to Carolina Rides, it operates as a distinct entity, providing tailored services to meet the unique needs of renters in Hilton Head and Charleston, South Carolina.

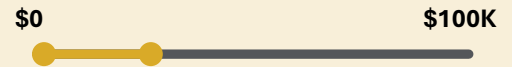
## Business Challenge

Carolina Rides Rentals required a dedicated website to separate its rental operations from the sales focus of Carolina Rides. The site needed to be built quickly to support business growth and align with their designer's desktop layouts while optimizing for both desktop and mobile experiences. Speed, scalability, and an exceptional customer experience were critical.

## Our Solution

Imagi-tech created a CMS-based website for Carolina Rides Rentals, leveraging the styles and design principles established during the Carolina Rides project. This approach ensured a cohesive brand identity while tailoring the core styling for the rental business. Product pages were prioritized to meet the tight timeline, and the Carolina Rides website was updated to direct rental traffic to the new site. Our professional design eye and development expertise translated the contracted designer's layouts into an intuitive, fast-loading website.

### Budget



### Services

- Website Development
- Custom Web Styling
- Content Changes and QA

### About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

## Results

### Quick Launch

The Carolina Rides Rentals website was live within approximately a month, including client reviews and feedback implementation.

### Scalability and Support

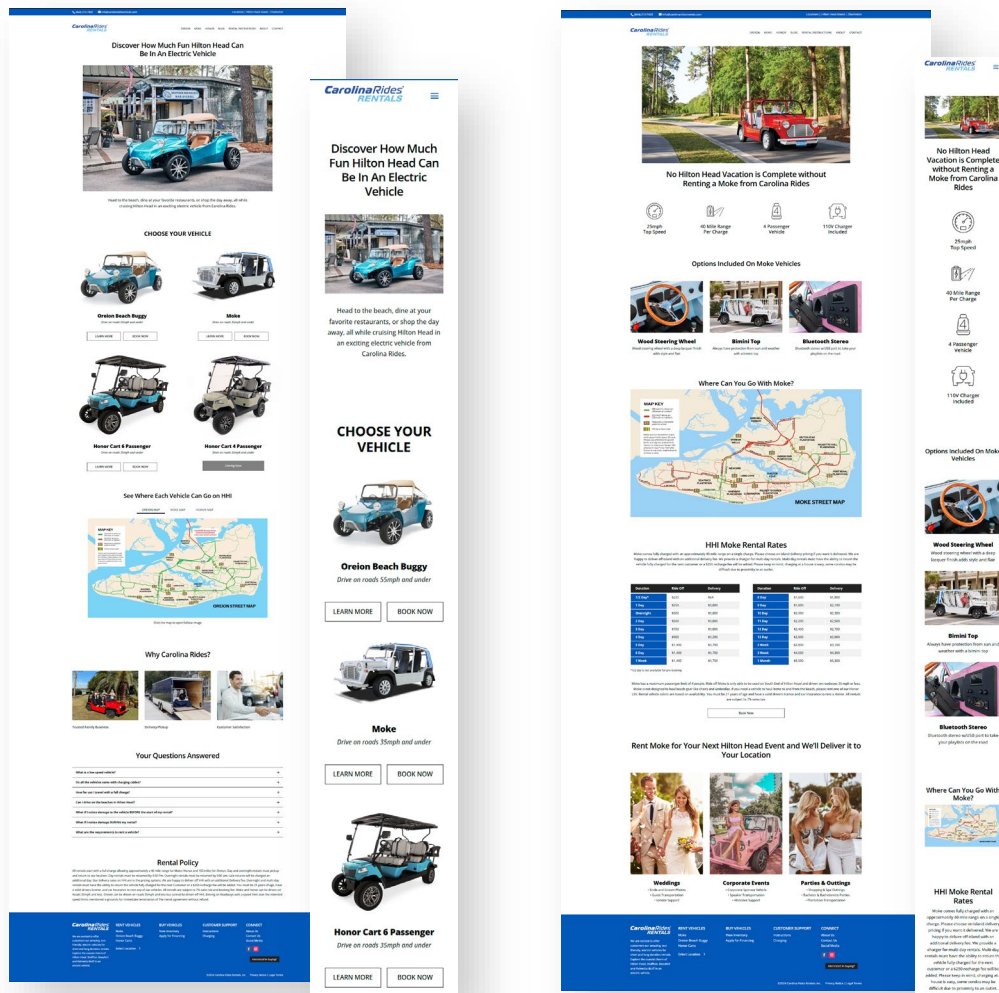
Continued updates and professional support ensured the site functioned well and adapted to evolving business needs.

### Custom Visuals

Skilled development added features not natively supported by the CMS theme, maintaining compatibility with the existing structure.

### Efficient Expansion

New navigational and page structures were prepared for the Charleston location within 1-2 weeks, ensuring timely delivery and thorough quality checks.



When Carolina Rides Rentals opened a second location in Charleston, Imagi-tech handled the necessary expansions with precision and speed. We restructured the navigation, built new layouts for Charleston-specific rates and information, and ensured cohesive integration with the existing site. Leveraging our intimate knowledge of the site's lifecycle, we addressed functional needs beyond the original design to improve the customer experience.

## Enhanced Customer Experience

The expansion highlighted Imagi-tech's ability to balance speed with attention to detail. By asking key questions and identifying gaps in the original layouts, we incorporated functionality essential for a seamless customer experience. This included refining details and implementing solutions that enhanced usability and ensured cohesive integration across the site.

With a focus on speed, scalability, and user experience, Imagi-tech partnered with Carolina Rides Rentals to create a high-performing website that supports their growing business and delivers exceptional value to their customers.

**CHOOSE YOUR VEHICLE**

**Orion Beach Buggy**  
 Maximum fun and excitement with Orion EV Buggy. A roomy ride to the beach buggy design of fun and 1000's of uses. These fun electric vehicles, with the speed of 55 mph and a comfortable 70' seating, are perfect for couples, families, or groups. The capacity is 4 people. Whether you are looking for a fun way to enjoy the beach or a fun way to enjoy the city, the Orion Beach Buggy is the perfect choice.

**Make**  
 The Orion Beach Buggy with its British Classic inspired design and elegant appeal among children and adults alike. This allows for a fun and exciting ride for all ages. The fun and comfortable 70' seating, are perfect for couples, families, or groups. The capacity is 4 people. Whether you are looking for a fun way to enjoy the beach or a fun way to enjoy the city, the Orion Beach Buggy is the perfect choice.

**Honor 6 Passenger**  
 Maximum fun and excitement with Honor 6 Passenger. A roomy ride to the beach buggy design of fun and 1000's of uses. These fun electric vehicles, with the speed of 35 mph and a comfortable 70' seating, are perfect for couples, families, or groups. The capacity is 6 people. Whether you are looking for a fun way to enjoy the beach or a fun way to enjoy the city, the Honor 6 Passenger is the perfect choice.

**Charleston Orion Rental Rates**

Vehicle	Rate	Charleston - Downtown	Charleston - Navy Yard
Orion Beach Buggy	\$149	\$149	\$149
Make	\$149	\$149	\$149
Honor 6 Passenger	\$199	\$199	\$199
Orion Beach Buggy	\$149	\$149	\$149
Make	\$149	\$149	\$149
Honor 6 Passenger	\$199	\$199	\$199
Orion Beach Buggy	\$149	\$149	\$149
Make	\$149	\$149	\$149
Honor 6 Passenger	\$199	\$199	\$199

**Options Included on Rental Vehicles**

- Bluetooth Stereo
- Bucket Seats
- Impressive Electric Motor
- Center Floor Console
- Classic Headlights
- 17 Inch Wheels