



Carolina Rides Weddings

Carolina Rides Weddings specializes in electric vehicle rentals with a focus on weddings, offering stylish and eco-friendly transportation solutions. Operated by the same team behind Carolina Rides and Carolina Rides Rentals, this new venture expands their target audience to meet the unique needs of wedding events.

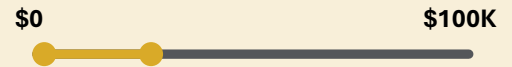
Business Challenge

Carolina Rides Weddings required a dedicated website to highlight their wedding-focused offerings, separate from the sales and rental services provided by Carolina Rides and Carolina Rides Rentals. The lack of a website was an active roadblock, preventing them from proceeding with the next steps in business operations. They needed a website as soon as possible and came to us, as their go to web developer service. With visual layouts provided by their in-house designer, they needed a developer who could quickly and effectively translate these into responsive, fast-loading pages for both desktop and mobile users.

Our Solution

We developed a WordPress CMS website, adapting existing styles from Carolina Rides Rentals while refining the design to align with Carolina Rides Weddings' unique branding. Our team expertly translated the designer's desktop layouts into fully responsive mobile pages and addressed areas where designs were not provided. By focusing on user experience, we ensured the website would meet both the client's immediate and long-term needs, delivering a seamless and scalable solution within the tight timeline.

Budget



Services

- Website Development
- Custom Web Styling
- Content Changes and QA

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

Results

The Carolina Rides Weddings website was successfully launched within the one-week deadline, removing a critical roadblock and enabling the business to move forward with networking and operations.

Key Benefits:

- **Critical Roadblock Removed**
The website was launched quickly, allowing business operations and networking to proceed.
- **Fast Turnaround**
Delivered a fully functional, scalable website within one week.
- **Responsive Design**
Desktop layouts were expertly translated into mobile-friendly designs for an optimal user experience.
- **Client-Centric Process**
Feedback was handled efficiently to ensure a seamless launch.
- **Enhanced Functionality**
Custom visuals and layouts were implemented with minimal coding, ensuring compatibility with the CMS theme.
- **Scalability**
The site is ready to support future growth as the business expands.

