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Green Acres of Marietta

Green Acres of Marietta is a local antique and curiosity shop located in downtown Marietta, Ohio. Known for its eclectic collection of vintage treasures and unique finds, the shop attracts collectors and casual shoppers alike with its charming atmosphere and one-of-a-kind offerings.

Business Challenge

Green Acres faced the challenge of attracting visitors to their newly established e-commerce platform while ensuring the website functioned smoothly for a seamless shopping experience. With limited technical knowledge, they needed ongoing support to make the site effective and user-friendly.

Our Solution

Imagi-tech provided its comprehensive Website Partnership Package, offering monthly maintenance, performance reports, and actionable insights. Utilizing tools like GT Metrix, PageSpeed Insights, and Google Analytics, we identified opportunities to enhance SEO, site speed, and user experience. Our team delivered regular updates, professional feedback, and iterative improvements tailored to both desktop and mobile users.

Budget

$0 $100K

Services

- Website Partnership Package
- Web Development & SEO
- Analytics Insights

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

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Results

Through consistent collaboration, Green Acres received detailed monthly reports tracking SEO rankings, traffic metrics, and site performance. This data-driven approach enabled steady enhancements to their online presence. Over time, the site became more user-friendly and efficient, supported by a dedicated team ensuring the quality of their web presence was maintained. The result was a better-performing e-commerce platform and a client equipped to make informed decisions about their online strategy.

Deliverables included:

- Dedicated customer support.
- Monthly reports with a comprehensive breakdown of online metrics and data.
- Professional insight and data-driven recommendations for improvement.
- Website development and consistent SEO updates to keep the site active.