Case Study





The Proz

The Proz is an industrial kitchen cleaning company based out of Parkersburg, West Virginia. True to name and slogan, The Proz are a team who make a name for themselves by exceeding expectations in cleanliness, timeliness, and delivery.

Business Challenge

Every business seeks to create standards and control to best monitor and execute their business. The Proz operates a mobile workforce to run onsite jobs for their clients, requiring a system that accommodates onsite photo documentation, job scheduling, and documentation of clients. Their current system could accommodate but lacked the ability to process data real time. The Proz wanted Imagi-tech to build a new application deriving from the one we have previously built for them to cover these new needs.

Budget so \$100K

Services

- UI/UX Design
- Custom Software
- Custom Web Application

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

Our Solution

Imagi-tech would, based on an understanding of mobile workforce needs and the currently existing Proz system, design a new desktop and mobile application. This app would provide a smoother, more user-friendly experience for job scheduling, basic data entry, and reporting that accommodated modern hardware. Integration of real time data tracking and sharing would allow workers in the office to see photos as they were being taken by onsite employees.

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Results

The new application, JobTrax, centralized and streamlined the quality control processes The Proz needed for controlling their work. Through extensive back and forth, progressive improvement cycles, and continued development, a new web and mobile application were realized and continue to be built upon.

Core Features

- **Job scheduler** Upcoming jobs queue themselves up for the general manager to drag and drop onto the week calendar and resource load trucks with their assignments.
- **CRM** Track and record customers, contracts, routine jobs, and communications.
- **Onsite Accountability** Photos taken on the mobile application load onto the web application and generate reports.

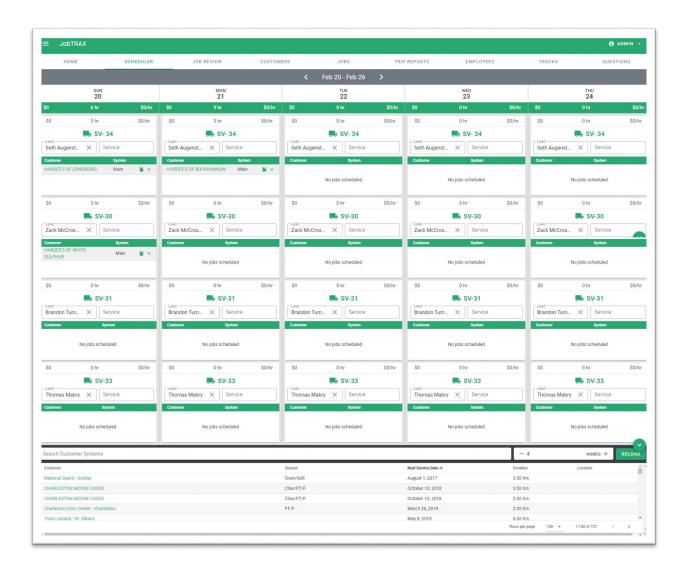


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Documented Benefits

- Money saved on managing workers and records thanks to automated processes and calculations.
- Company growth to become the dominant hood cleaning service in the area.



Imagi-tech has been working with The Proz for over 8 years to build, maintain, and improve their system. The Proz continues to grow even now, thanks in part to their quality control system and dedication to getting work done appropriately.