



Kelly Lang Contractors, Inc.

Kelly Lang Contractors specializes in foundation services, offering expertise in waterproofing, bowed basement walls, foundation settlement, tuck pointing, and more. They are dedicated to delivering high-quality solutions that ensure the structural integrity and longevity of their clients' properties.

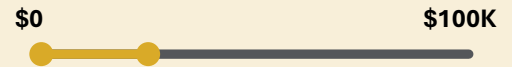
Business Challenge

The existing Kelly Lang Contractors website was built with static HTML, requiring development skills for even the simplest updates. This lack of accessibility created inefficiencies and bottlenecks for content updates. The company wanted to transition to a more user-friendly platform while maintaining the current design and user flow. Along the way, they also needed minor ad hoc content updates and improvements.

Our Solution

We rebuilt the website using WordPress, leveraging an adaptable theme to replicate the existing design while incorporating a streamlined, intuitive backend interface. This approach allowed non-technical employees to easily manage and update content without requiring extensive training. Our team ensured all functionalities of the original site were preserved, while minor content updates were made per the client's instructions. We also provided the client with hosting, ongoing support, and training materials to facilitate long-term usability.

Budget



Services

- Wordpress Website Development

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

Results

The new website offers a seamless and accessible solution, empowering Kelly Lang Contractors to manage their online presence with ease.

Key Benefits:

- Accessible Platform**
 Transitioned from a static HTML site to a WordPress-based website with an intuitive content management system.
- Preserved Design**
 Maintained the original design and user flow while enhancing backend functionality.
- Content Updates**
 Incorporated client-provided updates and made minor corrections during the transition process.
- Improved Usability**
 Provided training and resources to enable employees to make updates independently.
- Ongoing Support**
 Established a dedicated web development team to assist with hosting, growth, and future updates.

