Case Study



Paradise Bikes

Paradise Bikes is a bike rental and service provider on Hilton Head Island, offering a wide selection of bicycles and exceptional customer service to vacationers and residents. Known for their commitment to quality and convenience, they make exploring the island on two wheels effortless and enjoyable.

Business Challenge

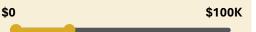
Paradise Bikes needed to transition their website from a Wix-based platform to WordPress for better performance and scalability. The goal was to replicate their existing design while utilizing modern tools to enhance speed and functionality. Time was critical, as they wanted the site built quickly and without complicating their day-to-day business operations.

Our Solution

Imagi-tech provided expert WordPress development to rebuild the

Paradise Bikes website using an optimized WordPress theme. We carefully matched their existing design while updating the framework to ensure fast performance and modern scalability. Prioritizing user experience, we optimized the navigation for both mobile and desktop users. Throughout the process, we handled all aspects of the transition, ensuring a stress-free experience for the client.

Budget



Services

- Wordpress Website
 Development
- Domain Management

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

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Results

Quick Turnaround

The Paradise Bikes website was rebuilt and delivered for client review in a short timeframe.

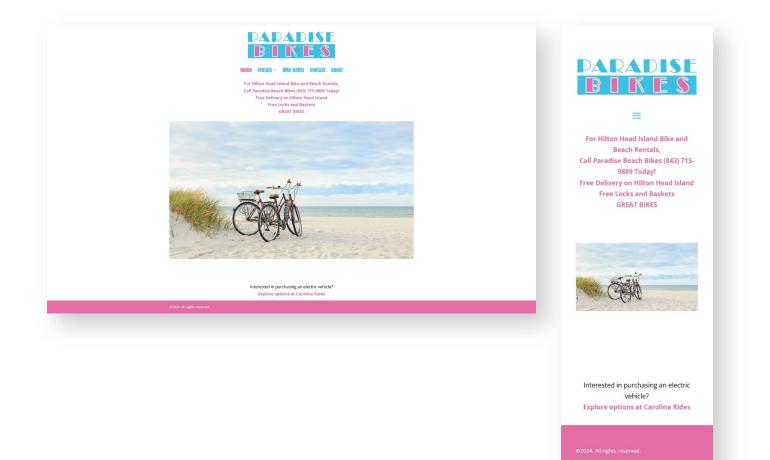
Smooth Launch

After client approval, Imagi-tech managed the go-live process, including migrating DNS records from Wix to finalize the transition.

Enhanced Performance

The new WordPress-based site is faster, easier to manage, and provides an intuitive experience for users.

By delivering a fast, reliable solution with minimal client involvement required, Imagi-tech ensured Paradise Bikes now has a high-performing website that meets their business needs while maintaining their trusted brand identity.



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