



United Bank

United Bank, with its backing of over 150 years of service, emphasizes their secure banking practices and commitment to serving their community. They offer competitive products, technology, and rates with their services at a high level of competency and service, making them a top choice for any of their localities.

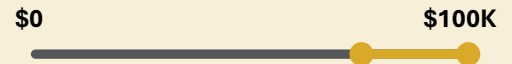
Business Challenge

Technology is a constantly advancing race and, as a bank that prides itself on unparalleled customer service, United Bank needs professionals to help maintain their hardware and software. While the internal IT team handle and facilitate many aspects, there are always opportunities and potential needs outside the skillset or scope of the current team. United Bank sought technical professionals to consult and run maintenance on their client facing website and its associated parts.

Our Solution

With a specialized team of individuals with a broad skill set in IT help desk, server formatting, and maintenance, Imagi-tech can offer a support contract. United Bank would now have a professional team at their disposal and on call as needed to deal with any technical or server issues that come up in dealing with the maintenance and function of their web infrastructure. This contract would include availability for consulting, routine maintenance, and controlled updates to all subject software.

Budget



Services

- Routine Maintenance
- Custom Reporting
- Content Changes and QA

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

Results

In collaboration with United Bank, Imagi-tech has helped maintain, consult, and troubleshoot web site maintenance, updates, and changes for over 7 years and running. We meet with United Bank on scheduled basis to maintain planned matters and coordinate with their team, while meeting ad hoc as situations that require attention arise.

Documented Benefits

- United Bank has a team of go to experts on call, saving money by paying for services and hours as used rather than on a salary.
- Guidance and assistance throughout the transitionary process from static HTML into something that continues to grow and advance over time as UB explores and expands their web CMS to integrate their marketing team and efforts.
- Continued maintenance and efforts as plans are drawn up and executed to futureproof and apply best standards.