



West Virginia Gun Company

West Virginia Gun Company offers private pistol and rifle range rentals for a personalized shooting experience. They are one of the few providers in the region specializing in Class 3 suppressor and silencer sales. With a comprehensive selection of firearms, ammo, and accessories, they are your trusted source for all shooting needs.

Business Challenge

The owner of West Virginia Gun Company needed a clean and professional website to represent her business effectively. With a busy schedule and limited time to dedicate to the project, she wanted to continue using her existing Squarespace platform for its convenience but required assistance with updating content, writing web-ready copy, and sourcing visuals to enhance the site.

Budget

\$0 \$100K

Services

- Professional Web Dev
- UI/UX Advice

About Imagi-tech

At Imagi-tech, we're a team of passionate developers and designers dedicated to helping businesses grow. From smart web apps to custom software, we solve real challenges with solutions that make a difference. With years of experience in creating user-friendly designs, building websites, and driving e-commerce success, we focus on what works best for you. Let's build something extraordinary together.

Our Solution

Imagi-tech provided expert guidance and support to help maintain and elevate the Squarespace-based website. Our team reviewed the site's structure and collaborated with the client to implement design updates and a new theme that matched her vision. We translated her notes into clear, professional web copy and sourced high-quality photos to complement the site's clean, modern look. Every step of the process was handled with her feedback in mind, ensuring a seamless and stress-free experience.

Case Study



Results

West Virginia Gun Company has enjoyed the following from partnering with us for their web project:

Collaborative Design

Worked closely with the owner to ensure the site's design and updates aligned with her vision.

Professional Copywriting

Translated client-provided notes into user-friendly, web-ready content.

Visual Enhancements

Sourced and implemented high-quality photos that elevated the site's aesthetics.

• Streamlined Future Updates

Maintained the site design within Squarespace's standard themes, ensuring easy future management and edits.

Client Vision Realized

Successfully captured the client's goals and brought her ideas to life in an approachable, professional, and polished web presence.

By delivering a user-focused, collaborative approach, Imagi-tech ensured West Virginia Gun Company now has a website that reflects its professionalism and enhances its online presence, all while staying easy to manage for the busy business owner.